

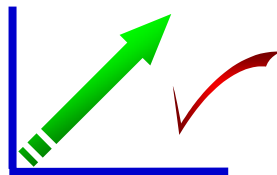


Business Acceleration with Resilience

Combining Business Development Techniques with Business Continuity Tools to guarantee success!

Business acceleration specialists PPM Ltd have linked with business continuity experts MSD International Ltd to present a unique Masterclass programme **Business Acceleration with Resilience**. This Masterclass programme combines the key skills needed to grow your business at an accelerated rate **and** implement simple but effective business continuity tools. Learn how to protect and build resilience into all aspects of your business, whilst getting more out of existing resources to grow your business rapidly and sustainably.

What is more, not only is the topic unique, so is the way the Masterclass is delivered! Mindful of minimising interruption to your busy working day, the Masterclass consists of four group workshops combined with one-to-one coaching/consultancy sessions. This means that not only are you given all the knowledge needed to build resilience into your business development, you will also have tailored advice applicable to your specific business requirements to help you implement the practical aspects of the programme. All you need to accelerate your business growth whilst protecting your business – success guaranteed!



The Business Acceleration with Resilience Masterclass is being delivered:

- Series 1: Tuesday 24 April to Tuesday 22 May 2007
- Series 2: Wednesday 17 October to Wednesday 7 November 2007

The Business Acceleration with Resilience Masterclass is designed for:

- owners/directors wanting to protect their business
- owners/directors wanting to thrive & accelerate their business

In this Masterclass you will learn and apply current best practice in:

- Key aspects of planning for business protection AND growth
- Understanding how to prevent & manage potential business crises (internal & external)
- How to grow your business beyond survival
- How to accelerate business sustainably whilst protecting key assets

The difference attending this Masterclass will make to your business is:

- Having the practical knowledge to prevent or survive business disasters
- Establishing key processes to reduce insurance premiums
- Giving you competitive advantage through combining continuity & acceleration skills

Want to try before you buy?

PPM Ltd and MSD International Ltd are running short "Taster" sessions for this unique Masterclass on Thursday 1st March 2007 in Plymouth. With a choice of attending either morning or afternoon sessions to suit your diary, this taster will provide an interactive insight into the key tools and techniques needed for **Business Acceleration with Resilience**. This session costs only £50+VAT (and this cost will be discounted against the Masterclass booking fee in addition to the early booking discount).

Contact Sue Windley at PPM Ltd to reserve your place on direct line 07810 650263 or sue.windley@pragmaticpm.com.