

# Entrepreneurs Bootcamp™ Sponsorship



The Entrepreneurs Bootcamp™ pilot in Plymouth is backed by the Plymouth Business Growth project. Many businesses have donated resources, time and specialist knowledge to support this unique programme which will launch and establish entrepreneurial businesses in Plymouth, ensuring that the pilot can be delivered as cost-effectively as possible.

What is needed now is to complete the required number of Sponsors to provide the financial support to cover the remaining promotional, accommodation and subsistence costs for each participant in the 5 day Bootcamp, which will take place once the complete set of sponsors are available, at locations across the city. The cost of sponsorship for the pilot version of the Entrepreneurs Bootcamp™ is only **£1,500 + VAT**. However we do ask sponsors to agree to participate in the competition, and provide a small amount of mentoring support (as agreed with the sponsored participant) for 12 months after the 5 day Bootcamp has been run.

Please confirm your willingness to act as a sponsor by completing the attached form. Alternatively contact Sue Windley on 07810 650263 or [sue.windley@pragmaticpm.com](mailto:sue.windley@pragmaticpm.com) to request further information about the Entrepreneurs Bootcamp™ in Plymouth.

## Entrepreneurs Bootcamp™ Sponsor Participation

### 5 Stage Competition

- Select three potential participants at "Beauty Pageant/ Audition" stage (agreeing ROI for sponsorship)
- Three potential participants to spend one day in sponsor's business
- Sponsor to recommend one winner to final stage judging panel (which makes final decision)

### 5 Day Bootcamp

Monitor progress of selected participant

### 1 Year Follow-up Support

Provide mentoring support as required by participant (linked to externally available specialist assistance)

Initial investment for pilot Entrepreneurs Bootcamp™ = £1,500 + VAT

Opportunity to support launch of high growth entrepreneurial business



Opportunity to participate in high-profile publicity campaign (multi-media local/ regional/national)

Monitor initial financial investment to get maximum return in 1 year

# Entrepreneurs Bootcamp™ Sponsorship Confirmation



## 5 Stage Competition

- Select three potential participants at "Beauty Pageant/ Audition" stage (agreeing ROI for sponsorship)
- Three potential participants to spend one day in sponsor's business
- Sponsor to recommend one winner to final stage judging panel (which makes final decision)

## 5 Day Bootcamp

→ Monitor progress of selected participant

## 1 Year Follow-up Support

→ Provide mentoring support as required by participant (linked to externally available specialist assistance)

Yes, I would like to sponsor \_\_\_\_\_ spaces on the Pilot Entrepreneurs Bootcamp™ at £1,500 + VAT (total: £1,762.50) per place.

Signed: .....  
(Signature)

Name: .....  
(Printed Name)

Position: .....  
(Role)

Date: .....

For and on behalf of: .....  
(Company Name / Business Group / Lead Organisation)

Please select one of the following:

Send invoice to the following address:  
.....  
.....  
..... Postcode.....

Cheque enclosed for £\_\_\_\_\_ made payable to "Entrepreneurs Bootcamp"

Total Places: \_\_\_\_\_

Total (ex VAT): \_\_\_\_\_

VAT: \_\_\_\_\_

Total: \_\_\_\_\_